

## Strategies of promoting the presence of women in cultural relief

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### Abstract

The significant growth of social harms in the contemporary world led to the adoption of many strategies and programs that were formed in order to prevent and reduce the destructive effects of these problems. The concept of cultural relief refers to the activism of a group of people with religious concerns and foundations in the field of providing aid to the socially and culturally injured. These rescuers try to prevent and repair people's injuries by correcting and deepening religious beliefs and ideas. The purpose of this research is to investigate the status and manner of women's cultural relief workers as a part of the community of cultural relief workers, which was conducted through interviews with 14 women cultural relief workers, using thematic analysis method and based on the strategic analytical model of SWAT. The results of this research show that despite the existing environmental weaknesses and challenges, women have strong gender-based abilities to provide relief to the socially disadvantaged, and there are currently irreplaceable opportunities to strengthen and utilize such capacity.

Key words: cultural relief, women, strategy, SWOT model, social damage, activism.

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