

Correlative strategies of the Prophet (PBUH) in Ghadir's political discourse

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Abstract

Vocabularies and words in the heritage of Islamic discourses, such as religious texts, the Qur'an and the speeches of the Prophet (PBUH), have linguistic concepts and goals, which are important from a linguistic perspective. Therefore, the process of creating discourse, with the emergence of many political trends, requires new words and methods in confronting the different factions. The aim of this research is to study Ghadir's political discourse using the bibliographic method and relying on the analytical descriptive method of the Prophet's communication strategies in the linguistic channels. The result of the research shows that the great prophet (pbuh) used his lexical ability for emotional closeness and reducing social gaps in the form of solidarity strategies in a logical way in his speech to verbally manage the space of language interactions according to the knowledge of both parties which increases the emotional load of his words. According to the linguistic approach in Ghadir's political discourse and the way of communicating with the audience, the Prophet (PBUH) was able to give a special dynamic to his speech and remind others of the importance and value of his special audience.

Key words: Prophet (PBUH), Ghadir's, political discourse, correlative tactic (method), Linguistic strategies.

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